

**DELPHAX ANNOUNCES GAME-CHANGING COLOR PRINT SYSTEMS**  
*High-speed sheet-fed presses to be introduced to commercial printing industry at drupa 2012*

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**MINNEAPOLIS, Jan. 31, 2012**—Delphax Technologies Inc. (Pink Sheets:DLPX.PK), a global provider of high-speed digital printing equipment, announced today that it will introduce its new **elan™** series digital color print systems powered by Memjet technologies at the drupa 2012 international trade show May 3-16 in Dusseldorf, Germany.

**elan** brings to the commercial/industrial printing market a transformational advance in imaging technology in a robust sheet-fed print system offering production speeds up to 500 impressions per minute in full color and 1600 dpi print quality on a wide range of substrates and sheet sizes.

“We are introducing a game-changing print system at drupa,” said Dieter Schilling, president and chief executive officer of Delphax. “**elan** represents an entirely new category of digital print technology and is our response to growing customer demand for more efficient, versatile and affordable color printing equipment.

“We have developed a revolutionary sheet-fed transport technology and integrated this with multiple Memjet printheads to provide a unique high-resolution, high-quality and high-speed inkjet printing system. Developed, engineered and manufactured by Delphax, this system offers an unprecedented combination of speed, versatility, affordability and high quality for color sheet-fed inkjet production. There is nothing approaching this performance in the market today.”

A pioneer in digital print production, Delphax brings over 30 years of experience in sheet-fed printing innovation to the creation of **elan**, a commercial class platform exploiting the stunning color-reproduction capability of Memjet’s scalable high-speed inkjet technology. Each Memjet printhead lays down 1600 dpi color graphics by delivering up to 700 million drops of ink per second with more than 70,000 ink nozzles on a single printhead.

As a multi-application system, **elan** is expected to have multi-market appeal. By providing fast turnaround and short set-up time between jobs, the system promises to be ideal for commercial print-on-demand applications in direct mail, transpromo and billing, book and manual publishing or security printing. **elan** is designed for an extremely wide range of applications requiring high quality results, whether text or images, in full color.

“The addition of high-speed color capability is an exciting and essential strategic advance for Delphax,” Schilling said. “It’s what customers have been asking for and represents our opportunity to remain in the forefront of digital printing technology in the years ahead. Digital color is a segment of the printing market that has grown despite the recession and social-media-driven declines within the printing industry. It is projected to gain steadily in share of revenues from equipment, supplies and services.

“In over three decades of serving the printing industry, Delphax has created a global presence and captured the largest worldwide market share in check-printing applications. We have developed industry-leading paper-path designs, the world’s fastest toner-based monochrome sheet-fed and roll-fed presses and a reputation for unexcelled customer service and support. In short, we have built a solid foundation for the kind of innovation represented in **elan**—and we are excited about the opportunity to demonstrate the breakthrough potential of this system at drupa.”

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Held every four years, drupa is the largest and most prominent printing equipment exhibition in the world--the preeminent showcase for the newest trends and technologies in the graphic arts industry. *elan* will be presented to the industry in the Delphax exhibit located in Hall 8b, stand C10.

### **About Delphax Technologies Inc.**

Delphax Technologies Inc. is a global leader in the design, manufacture and delivery of advanced digital print production systems. For more than 30 years, Delphax has pioneered high-speed digital imaging innovations that improve throughput and enhance efficiencies for publishers, direct marketers and other commercial print customers where cost and quality are important. The Delphax portfolio includes specialized full color inkjet or monochrome inkjet and toner technologies that are ideal for a wide range of applications over a broad spectrum of substrates from ultra lightweight paper to heavy stock in both roll-fed and cut-sheet print environments. Delphax is headquartered in Minneapolis, with subsidiaries in Canada, the United Kingdom and France. The company's common stock is currently quoted over the counter under the symbol DLPX.PK. Additional information is available on the company's website at [www.delphax.com](http://www.delphax.com).

### **About Memjet**

Memjet is the global leader in color printing technologies that provide remarkable speeds and affordability. The company supplies technologies and components to OEM partners across the printing industry. Memjet maintains its corporate office in San Diego, and has offices in Dublin, Sydney, Taipei, Singapore and Boise, Idaho. The company is privately held. For more information, please visit [www.memjet.com](http://www.memjet.com) or follow us on Twitter @memjet.

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